

APPENDIX J - Public Involvement Summaries

Here is an overview of the public engagement efforts used in the past decade to shape the design of the MLK Project:

Public Involvement Summaries		
<i>Plan Name and Hyperlink</i>	<i>Year</i>	<i>Public/Stakeholder Engagement</i>
Eastern Area Public Involvement Summary	August 2018	Eight public meetings and interviews + website engagement reaching over 30,000 citizens
North Birmingham Framework Plan (page 5)	March 2015	Multiple government agencies, non-profits, private organizations, and the general public through stakeholder interviews, public meetings, and online on the project website
Northeast Area Public Involvement (pages 4 – 9)	August 2017	More than 100 residents showed up to the plan’s kickoff meeting. At the meeting, the project team presented relevant information from the Existing Conditions document, such as demographics, housing, retail, jobs, and land uses to inform attendees and to provide information about their neighborhoods.
Pratt-Ensley Public Involvement Summary	August 2018	3 public meetings with 123 + participants; 8 stakeholder meetings with 80 + participants; conducted a visioning survey with 80 + responses.
Southwest Area Framework Plan (pages 4 – 8)	May 2017	Conducted a community assessment which included three public meetings and three focus groups with local residents incorporating.
Titusville Public Involvement (pages 5 – 6)	February 2015	The community assessment began with the collection and analysis of population, facilities and services, economic, housing, transportation and infrastructure data.
Western Area Public Involvement (page 10)	May 2015	Held 17 public meetings
Northside Southside Public Involvement	October 2020	The RPCGB’s Twitter Page (993 followers) was used to promote project updates, upcoming events, and press releases for Plan Pelham.
Southern Area Framework Plan (in progress)	2022	The Regional Planning Commission of Greater Birmingham (RPCGB) used both online and in person public involvement strategies. These strategies are aimed at capturing both the web-savvy and technologically-challenged, as well as the fully engaged and unengaged.
Northwest Downtown Quadrant Plan	January 2022	3,600 website visitors, 125 online survey respondents, 81 stakeholder interviews, and 6 community roundtables with over 115 participants.

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16th Street Study	2023	Three public meetings were held and stakeholders along 16th Street North were engaged
Red Rock Action Plan	September 2022	The highly-anticipated Red Rock Action Plan is a 15-year strategic plan to develop 19-miles of new trails, ultimately creating a 36-mile loop around the Greater Birmingham Metropolitan Area. The plan identifies seven priority projects that, when combined with existing Red Rock Trails, will connect the Cities of Birmingham, Fairfield, Homewood, and Irondale.
Birmingham City Center Master Plan	March 2020	Created a community visioning survey with 1,118 responses as of December 14, 2018.
Auburn Urban Studio Community Plan	2020	Worked with over seventy-five small towns and communities across the state.
B-Active Plan	March 2019	The B-ACTIVE planning team held multiple public meetings, pop-ups, and informal “intercept” surveys to receive input from a wide range of stakeholders and potential network users.